

\_\_\_\_\_ SCHOOL ASB  
REVENUE POTENTIAL ANALYSIS  
DATE \_\_\_\_\_

Organization \_\_\_\_\_ Type of Activity \_\_\_\_\_

Description of items sold \_\_\_\_\_

1. Number of items received per invoice \_\_\_\_\_

2. Number of items damaged and/or returned to the vendor \_\_\_\_\_

3. Number of items given away and properly documented \_\_\_\_\_

4. Number of items not sold \_\_\_\_\_

5. Number of items sold (subtract line 2,3,4 from line 1 ) \_\_\_\_\_

6. Selling price per item \$ \_\_\_\_\_

**7. Projected Sales** = Multiply (line 5) x (line 6) \$ \_\_\_\_\_

**8. Actual Sales** = Total amount deposited to club account \$ \_\_\_\_\_

9. Difference = (subtract line 8 from line 7) \$ \_\_\_\_\_

Explanation of the difference: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

Prepared by: \_\_\_\_\_

Club Advisor