



SAN DIEGO CITY SCHOOLS

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MEDIA ADVISORY

October 11, 2005

First Proposition MM school to be dedicated

Superintendent, Deputy Mayor and Board President to cut ribbon with students

What: Ribbon-Cutting Ceremony For Brand-New School

When: **Wednesday, October 12, 2005**
12:45 p.m. (30 minutes)

Where: 3735 38th Street (City Heights)
San Diego, CA 92105

**Dignitaries/
Speakers:**

- **Dr. Carl Cohn**, Superintendent of San Diego City Schools
- **Toni Atkins**, Deputy Mayor, City of San Diego
- **Luis Acle**, President, Board of Education
- **Dr. Rich Cansdale**, Principal

**Background/
Significance** Cherokee Point Elementary is the first permanent elementary school to be built by Proposition MM, the \$1.51 billion bond measure passed by San Diego voters in 1998.

The new school opened its doors on September 6, 2005, and represents a nearly \$40 million investment in City Heights. Historically, City Heights has had the most overcrowded campuses in the city. Cherokee Point Elementary has helped reduced crowding at other nearby schools, allowing students to attend a neighborhood school if they choose. Students have access to state-of-the-art technology in every classroom. Healthy design and energy efficiency elements have earned the school the prestigious CHPS designation (Collaborative for High Performance Schools).

Proposition MM is also funding construction of 14 other new and rebuilt schools, as well as renovation of 161 existing schools.

**Photos/Visuals/
Interviews**

- Students cutting the official ribbon
- Choral performance and reading of essays by students
- Interview availability: Students, parents, Principal Rich Cansdale, Superintendent Carl Cohn, Deputy Mayor Toni Atkins and Board President Luis Acle