



# SAN DIEGO CITY SCHOOLS

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## MEDIA ADVISORY

March 24, 2004

### District will break ground on Proposition MM elementary school

*School is first of 15 schools to be built/rebuilt over next four years*

- What:** Groundbreaking Ceremony for Cherokee Point Elementary School
- When:** Thursday, March 25, 10:00 – 10:30 a.m.
- Where:** Cherokee Point Elementary School project site  
City Heights  
39<sup>th</sup> Street between Wightman and Landis (parking available on 39<sup>th</sup> Street)
- Program:**
- Welcome by Bob Kiesling, Interim Chief Facilities Officer, SDCS
  - Poetry reading by the students of Central Elementary
  - Remarks:
    - Leslie Fausset, Chief of Staff, SDCS
    - Dorothy Leonard, Chair Independent Citizens' Oversight Committee
    - Ron Ottinger, President, Board of Education, SDCS
    - Toni Atkins, Deputy Mayor and Councilmember
    - Michael Sprague, Chair, City Heights Planning Committee
  - Breaking of the Ground and Photos
- Background:** Cherokee Point Elementary School will relieve school overcrowding in City Heights, specifically at Central Elementary. Opening day is September 6, 2005.
- The groundbreaking event at Cherokee Point Elementary School symbolizes the kick-off of the "new schools" portion of the Proposition MM program. The district will open five new schools in 2005, seven new schools in 2006, two new schools in 2007, and the final school in 2008.
- The project is funded by Proposition MM, the \$1.51 billion bond measure passed by San Diego voters in 1998.
- Media Availability** District and community representatives will be available for interviews.
- Visuals**
- Students from nearby Central Elementary participating in first "dig"
  - Design renderings are at [www.sandi.net/propmm/CherokeePtElem.htm](http://www.sandi.net/propmm/CherokeePtElem.htm)
- Fact Sheet** Attached