



SAN DIEGO CITY SCHOOLS

EUGENE BRUCKER EDUCATION CENTER
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MEDIA ADVISORY

Friday, September 5, 2003

Birney Elementary students will cut ribbon on new library and classroom building

First Proposition MM ribbon-cutting event of the school year

- What:** Ribbon-cutting ceremony for new school library and two-story classroom building
- When:** **Friday, September 5, 2003, 2:30 p.m.**
- Where:** Birney Elementary School
4345 Campus Avenue
San Diego, CA 92103
(University Heights / next door to SDCS Education Center)
- Program:**
- Flag Ceremony and Pledge of Allegiance led by students
 - Welcome by Principal
 - Remarks by honored guests
 - Ribbon-Cutting, Grand Opening and tours
- Media Availability:**
- **Alan Bersin**, Superintendent, San Diego City Schools
 - **Ron Ottinger**, President, Board of Education, San Diego City Schools
 - **Toni Atkins**, Councilmember, District 3, City of San Diego
 - **Lou Smith**, Chief Administrative Officer, San Diego City Schools
 - School staff, parents, students, community members
- Visuals:**
- Ribbon-cutting ceremony
 - Students entering new school library for the first time, reading with parents, using computers, tours, etc.
- Background:** Thanks to Proposition MM, Birney Elementary has a new school library for book collections and computers, as well as a new two-story classroom building to relieve overcrowding.
- Proposition MM, a \$1.51 billion bond measure passed by San Diego voters in 1998, is funding modernization at 165 existing schools and construction of 16 new/rebuilt schools to support student achievement throughout the district.