

**ADMINISTRATIVE CIRCULAR NO. 67**  
Office of the Deputy Superintendent

**SAN DIEGO UNIFIED SCHOOL DISTRICT**

**Date:** February 12, 2009

**To:** Principals of Middle Level and Atypical Schools  
with Students in Grades 7 & 8

**Subject:** CAMP LEON 2009

**Department and/or  
Persons Concerned:** Principals, Vice Principals of Grades 7 & 8, P. E. Teachers, Avid  
Teachers, and School Secretaries

**Due Date:** February 27, 2009

**Reference:** None

**Action Requested:** Submit request to participate

**Brief Explanation:**

Attachments

Athletes for Education Foundation (AFE) and San Diego Unified School District present Camp Leon; the 11th annual activity based life skills & team building camp for middle school boys and girls. For the first time this year we will be holding a one-day camp and selecting a maximum of five students per school site.

Camp Leon, named after former NFL player Leon White, will provide selected students with the opportunity to interact with professional, college, and high school athletes, while participating in a variety of physical fitness, sports and team-building activities. The goal of the camp is to motivate students to succeed in school, to strengthen self-esteem, to inspire them to follow their dreams and reward student achievement. Criteria for the selection of participants might include improvement in reading level, improved attendance, increased motivation and attitude toward academics and improved citizenship.

The camp is scheduled for JUNE 6, 2009, at the Hoover High School athletic facility from 10 a.m. – 4:30 p.m.

There is no registration fee or cost to participating students. We encourage both boys and girls to attend.

Each camper will receive lunch/snacks, T-shirt, and goodie bag. The Camp Leon staff will provide supervision. School district personnel will be not responsible for the supervision of children attending this event.

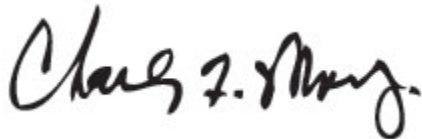
Schools that submit a response form will be contacted by a Camp Leon staff member to discuss the specifics for the camp. Also, Camp Leon will have retired and current NFL mentor athletes attending the camp.

If you are interested in including your site in this event, please complete and submit the attached response form to Bruce Ward, Athletics Office, no later than February 27, 2009. It is important that you respond ASAP so AFE is able to begin their tracking and evaluation process for their grant to run Camp Leon, an activity-based life skills and team-building camp. The contact person listed on the following page must be willing to coordinate your school's participation in Camp Leon.

Questions should be directed to Bruce Ward, director, physical education/health/athletics, at (619) 725-7126, and Steven Haynes with AFE at (619) 583-4955.

Bruce Ward  
Director Physical Education, Health and  
Interscholastic Athletics

APPROVED:



Chuck Morris  
Deputy Superintendent

CM:nv

Attachment(s)

Distribution: List E

Special List: A.L.B.A., Del Sol Academy, Mt. Everest Academy, Muir, Riley, SCPA

San Diego Unified School District  
Educational and School Services  
Office of the Deputy Superintendent

**Camp Leon**  
***Participation Response Form***

**School:** \_\_\_\_\_

**School Contact Person:** \_\_\_\_\_

**Telephone Number/Email Address:** \_\_\_\_\_

*\*\*Must be willing to coordinate your school's participation in Camp Leon.*

*Approval:*

***Principal's Signature:*** \_\_\_\_\_

Mail to:

Bruce Ward, Director  
Physical Education, Health and Interscholastic Athletics  
Eugene Brucker Education Center  
4100 Normal Street, Room 1008A  
San Diego, CA 92103-2683

or

**Fax to:**

(619) 725-7127 and (619) 287-0358

Due by Friday, February 27, 2009

# ATHLETES FOR EDUCATION

## Camp Leon 2009 Parent Permission Information

Student's Name \_\_\_\_\_ Gender \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Parent/Guardian's Name \_\_\_\_\_

Phone: Day \_\_\_\_\_ Evening \_\_\_\_\_ Other \_\_\_\_\_

***Other person to assume responsibility if parent/guardian cannot be reached:***

Name \_\_\_\_\_ Relationship \_\_\_\_\_ Phone \_\_\_\_\_

My child has the following health conditions/challenges that could affect his/her participation in camp:

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My child has the following special dietary restrictions/needs:

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***Camp Leon is JUNE 6, 2009; held at Hoover High School's football field.***

**Students will need to arrive at Hoover High School at 9:45 a.m. to check in. Camp begins at 10 a.m. and pick-up is approximately 4:30 p.m. from Hoover High School.**

I give permission to release pertinent information (address, telephone number) to Camp Leon staff. I also give permission to Athletics for Education to use any photographs and/or dialog taken while at Camp Leon for purposes of marketing Camp Leon 2009. I understand that my student will be supervised by Camp Leon personnel during the day, not by district personnel.

**In case of an emergency, I authorize Athletes For Education Foundation's staff to take my child to the nearest emergency hospital for such emergency treatment as is deemed necessary for the safety and protection of my child at my expense. I will hold harmless any and all sponsoring corporations/organizations: the San Diego Unified School District, its staff, volunteers; Leon White; Athletes For Education Foundation (AFE), its staff, volunteers, athletes, celebrities; Hoover High School, it's staff, athletics, volunteers or any other personnel or agency working in conjunction with AFE, for any of the damages or injuries that may occur during Camp Leon.**

Parent/Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_



## CAMP LEON



Athletes for Education Foundation (AFE) and San Diego Unified School District present **Camp Leon (CL)**, the 11<sup>th</sup> annual activity based life skills camp for middle school boys and girls. The camp is designed to reward 7th & 8th graders for achieving academic and citizenship objectives set by their teachers. **Camp Leon** will take place JUNE 6, 2009 at Hoover High School.

Current and retired NFL mentor athletes are volunteering their time to serve as camp coaches for CL '09 participants. Students will learn about the importance of health and fitness and participate in activities designed to teach coordination, teamwork, discipline, and build self-confidence. Our goal is to motivate children to succeed in school, strengthen their self-esteem and inspire them to follow their dreams.

### Camp Leon's Hosts

**Athletes for Education Foundation (AFE)** is a nonprofit organization of current and former professional athletes, entertainers, business and community leaders who serve as role models for youth. AFE hosts special events and fundraisers to benefit community youth programs while also providing mentorship programs for at-risk youth throughout San Diego. AFE encourages kids to: *Be creative, Build Bridges Instead of Walls, and Dare to Dream!* Our objective and motto is "**Helping Our Youth Help Themselves.**"

**Leon White** (*Host of Camp Leon*) is a San Diego native who graduated from Helix High and attended Brigham Young University, where he was an All-Conference linebacker. Leon was selected as the most valuable player in BYU's 1984 Holiday Bowl victory over the University of Michigan, and was inducted into the Holiday Bowl Hall of Fame in 2001. In 1986 the Cincinnati Bengals drafted Leon, thus beginning his successful eight-year career in the National Football League. One of the highlights of his NFL career included playing in the starting lineup of the 1989 Super Bowl. Leon decided to retire from professional football in order to spend more time with his family and be more involved in the community. In addition to his many volunteer activities, Leon works with the San Diego High School Varsity Football team as the defensive coordinator. In 1999, he created **Camp Leon** in partnership with Athletes for Education Foundation (AFE) and San Diego Unified School District. The goal was, and continues to be, to provide mentorship and encouragement for at-risk youth through both, interaction with role models and participation in physical activities.

### We Want Your School to Participate!

Each school/teacher must secure permission from Principal and submit a response representing your intent to participate in CL'09 to AFE via e-mail ASAP at [afe85@cox.net](mailto:afe85@cox.net). AFE will then contact those schools/teachers who respond to provide additional details. Participating schools must have a designated contact person who will organize their students. Please coordinate transportation for students to and from camp with your faculty team members. **Camp Leon is free for students and each will receive lunch, snacks, a camp T-shirt, and other gifts.** For more information, please contact Bruce Ward with San Diego Unified School District at (619) 725-7126 and/or Steven Haynes with AFE at (619) 583-4955 or (619) 843-8000.

AFE, PO BOX 900517, SAN DIEGO, CA 92190, [www.AFEfoundation.org](http://www.AFEfoundation.org)



## 11th Annual CAMP LEON

Congratulations! To reward your hard work and improvement in the classroom this year, you have been selected by your teachers and principal to participate in an incredible day of fun on **JUNE 6, 2009**. Camp Leon is an activity based life skills camp, where you will spend the day hanging out with professional athletes and participating in a variety of fun activities. The camp will take place at Hoover High School.

### *Here are some of the fun activities that you'll get to do:*

- ❖ Movement & Skill stations ran by NFL, MLB and college athletes, where you'll learn how to throw, catch, hit, run, block and more.
- ❖ Learn about Capoeira, a form of Brazilian Martial Arts with Professor Mindinho.
- ❖ Learn exercises to improve fast twitch muscle strengthening & improve running techniques.
- ❖ Tug-O-War, relay races, and other fun team building activities.

Camp host Leon White is a graduate of Helix High School, attended Brigham Young University, and played with the 1988 AFC Champion Cincinnati Bengals and the Los Angeles Rams during his 8-year career in the NFL. He has invited a bunch of his friends from different sports to spend the day with you!

### *Your day will consist of:*

- ❖ Lunch, snacks & drinks
- ❖ A goody bag with special gifts and prizes
- ❖ A camp T-shirt when you arrive, which we would like you to wear during camp
- ❖ Participation in physical activities, so please wear shorts or sweatpants and definitely tennis shoes/sneakers

*Since camp will be outdoors, please wear sunscreen to prevent sunburn. DO NOT BRING PAGERS & CELL PHONES*

You are going to have the experience of a lifetime at Camp Leon! You've earned it, you deserve it...enjoy it!