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**TIME WARNER CABLE SEEKS CREATIVE TEACHERS AND A CHAMPION PRINCIPAL FOR ITS 19TH ANNUAL NATIONAL TEACHER AWARDS**

**Call for Entries from local San Diego County Schools in TWC Service Area**

**SAN DIEGO, CA, February 4, 2008** -- Time Warner Cable is seeking entries for its 2008 National Teacher Awards, and the company is distributing entry forms to encourage San Diego County teachers to participate. Winners will receive a \$2000 cash prize, \$3000 cash for the advancement of classroom technology for their school and a Crystal Apple sculpture, as well as an all-expenses-paid trip for two to Washington, D.C. for a gala awards celebration.

Fifteen teachers or teacher teams will be chosen from entries submitted from areas served by Time Warner Cable divisions around the country. Now in its 19th year, the long-standing program recognizes classroom projects that use the resources that Time Warner Cable provides to schools at no charge as a way to enhance the classroom learning experience for students and teachers.

In 2007, Time Warner Cable initiated the Champion Principal award to acknowledge the important role a principal plays in supporting a teacher's use of technology as an effective learning tool. 2008 nominations for this award can only be made online at [www.timewarnercable.com/nationalteacherawards](http://www.timewarnercable.com/nationalteacherawards). This year's Champion Principal will be recognized at the Awards Gala in Washington and will receive \$5000 for classroom technology enhancement in his/her school.

"The National Teacher Awards program gives Time Warner Cable a wonderful opportunity to acknowledge the creative activity occurring in our local schools, and to underscore our support of quality education in the communities we serve," said Marc Farrar, Vice President of Public Affairs for Time Warner Cable's San Diego division. The company has already provided a cable drop and basic cable service free to 160 schools in San Diego County. Connected schools receive more than 540 hours of commercial-free, educational programming each month at no

charge through Time Warner Cable's membership in *Cable in the Classroom*. Additionally, Time Warner Cable hosts workshops to give teachers the most up-to-date information on education programming available for classroom use.

In order to be eligible to enter projects for consideration in the National Teacher Awards, teachers must be in a state accredited public or private school (K-12) located within a Time Warner Cable service area. Classroom projects must fall within the 2007/2008 school year. The deadline for this year's contest is April 1, 2008. For more information or to receive an entry form, please visit [www.timewarnercable.com/sandiego](http://www.timewarnercable.com/sandiego).