

NATIONAL  
ENDOWMENT  
FOR THE ARTS



THE **BIG  
READ**



# Get Involved in the Big Read

The Big Read initiative of the National Endowment for the Arts is designed to restore reading to the center of American culture.

The goal of the partnership with the Black Storytellers of San Diego and the University of San Diego in this initiative is to promote literacy among all people with all types of literature.

The book for this year's Big Read is *Their Eyes were Watching God* by Zora Neale Hurston.

Join us for our Keynote Event featuring a lecture by:



**Valerie Boyd**

**Educator, Journalist, and Author of**

***Wrapped in Rainbows: The Life of Zora Neale Hurston***

**On April 25, 7pm, Kroc IPJ Theater**

**Special guest vocalist Laneé' Noyes**

**Reception and book signing to follow**

"After finishing *Wrapped in Rainbows: The Life of Zora Neale Hurston* I wondered which of three words best described it: magnificent, extraordinary or masterpiece." – Alice Walker Author of *The Color Purple*.

To find out more about The Big Read, or to rsvp for this keynote event with author, Valerie Boyd go to <http://www.sandiego.edu/cee/> or call (619) 260-7402. The event is free, but registration is required. Space is limited so register early.

## BSSD/USD Big Read Supported By

Black Storytellers of San Diego, Malcolm X Library, Office of the Provost, Center for Educational Excellence, Admissions, Student Affairs, English Department, Human Resources, Ethnic Studies Department, Community Service-Learning, Honors Program, the Bookstore, Liberal Arts Beyond the Classroom, Public Affairs, President's Advisory Board on Inclusion and Diversity, Theatre Arts Department, and Trans-Border Institute.

