

September 2, 2008

Dear Principal,

The YMCA of San Diego County and San Diego Gas & Electric are excited to be celebrating Character Development in San Diego County during the month of October.

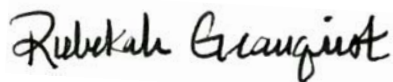
Your students are invited to participate in an essay or poster contest, which asks them to write or draw about one of the YMCA values of Caring, Honesty, Respect or Responsibility. The contest will take place during the entire month of October with the deadline for entries on Monday, November 3, 2008.

Please forward the enclosed guidelines to the appropriate person(s) on your staff. Each class will be asked to select the essay and poster that best represents the values, and **submit one entry per grade level**. A county-wide winner from both the essay and poster contest in each grade will be selected. Winners of the county-wide contest will be selected in January 2009. The contest awards are as follows for each grade level:

- Elementary School - Two SEA WORLD Tickets
- Middle School - One year YMCA Youth Membership and \$25 Borders Gift Card
- High School - One year YMCA Youth Membership and \$100 Borders Gift Card

If you have any questions, please feel free to call Melissa Borges at (858) 292-9622.

Sincerely,



Rebekah Granquist
Director of Program Development

cc: San Diego County School Superintendents

