



International House of Blues Foundation

Promoting Cultural Understanding and Creative Expression Through Music & Art

ANAHEIM
LAS VEGAS

ATLANTIC CITY
LOS ANGELES

CHICAGO
NEW ORLEANS

CLEVELAND
ORLANDO

DALLAS
SAN DIEGO

MISSION & PROGRAMS

The International House of Blues Foundation (IHOBF) is dedicated to bringing the arts to schools and communities through programs that promote cultural understanding and encourage creative expression. Each year, more than 70,000 students, teachers and others nationwide participate in IHOBF arts and cultural educational programs. IHOBF currently offers programming in ten locations (see above).

★ The **Action for the Arts Initiative** is an annual IHOBF campaign designed to 1) raise public awareness about the importance of the arts, 2) increase access to and provide support for arts programs and 3) create opportunities for youth to present their artistic works and accomplishments. The initiative includes hands-on arts workshops and projects and student performances/exhibits at the House of Blues and other settings. Additionally, the initiative supports school and community-based music and visual arts instructional programs in which students learn to play musical instruments (guitar, drums, percussion) and participate in visual arts projects.

★ The **Blues SchoolHouse Program** (BSH) transforms the House of Blues into a multimedia classroom weekday mornings during the school year where students and teachers learn about the music, history and cultural impact of the blues and the traditions of related folk art. Program components include 1) a guided tour/presentation of the House of Blues art collection; 2) a live musical presentation tracing the history of blues and blues-inspired music; 3) a related teacher workshop; and 4) a classroom guide. Through the art component of the program, students view artworks and learn about folk art and individual folk artists through a discussion of artistic expression and some of the methods and materials used by the artists. Through the musical component of the program (which also travels to school and community settings), students and teachers learn about the evolution of the blues musical form from its roots in African culture through its emergence and evolution as a unique American musical form, and also how blues music reflects important events in American history including the Atlantic Slave Trade, the institution of slavery, emancipation, Jim Crow laws, the Great Migration and the Civil Rights Movement. The Blues SchoolHouse Program is currently expanding to include additional arts and cultural extension activities for student groups that have attended the program.



★ **Cultural Journeys** provides teachers, educators and students with drum-based music-making experiences, educational resources and learning activities that draw on diverse cultures from around the world. Program components include teacher workshops and focus sessions, curricular materials, and related programming for students including assembly programs, workshops and artist visits to classrooms. Cultural Journeys programming supports both music and general education teachers in integrating arts and cultural content into classrooms.

★ **Other Programs** include Blues Ambassador Scholarships, the Foundation Series and annual Dr. Martin Luther King, Jr. programs.

For more information about the IHOBF mission and programs, visit <http://www.ihobf.org>.



The International House of Blues Foundation is supported by House of Blues, House of Blues Foundation Room Members, Live Nation and other public and private donors.



International House of Blues Foundation (IHOBFB)

PROGRAM OBJECTIVES:

- ★ **Teach** about American culture and history through blues music and folk art
- ★ **Highlight** African American cultural contributions
- ★ **Explore** traditions and cross-influences of diverse cultures
- ★ **Support** teachers in integrating arts and cultural content into classroom curriculums
- ★ **Provide** arts learning experiences for youth
- ★ **Emphasize** the importance of the arts in personal and community life



IMPACT OF PROGRAMS:

IHOBFB reaches over 70,000 annually nationwide with arts and cultural educational programming that promotes cultural understanding and encourages creative expression. IHOBFB programs are primarily offered to 5-12th grade students and teachers in IHOBFB locations and are also made available to other youth, adult and community groups. Outcomes from IHOBFB programming include the following:

- Students and teachers learn about blues music and blues-inspired music through live musical presentations by professional musicians.
- Students and teachers view and discuss folk art.
- Students and teachers explore aspects of American culture and history through blues music, blues-inspired music and visual arts.
- Students and teachers learn about diverse cultures from around the world through drumming and drum-based music activities.
- Students and teachers participate in hands-on music and visual arts learning activities through workshops and artist visits to classrooms by professional artists.
- Students and teachers attend artistic performances.
- Students display and exhibit their artistic creations in public settings.
- Teachers receive training and resources to support the integration of arts and cultural learning activities into their classrooms and other educational settings (resources and content align with state educational standards).
- School and community-based music and visual arts programs receive support in the form of musical instruments and accessories, art supplies, curricular materials, and other resources.

